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Sharegain launches SLaaS MAX: Converting portfolio potential into program performance

New York/ London, April 14, 2026: – Sharegain, a leading global capital markets fintech, today announced the launch of SLaaS MAX, an ‘always-on’, AI-powered suite of tools built to identify, prioritize and act on securities lending revenue opportunities in real time, maximizing program performance across millions of retail accounts.

Developed in close partnership with Sharegain clients, SLaaS MAX solves one of the industry's most persistent challenges: the gap between the revenue potential of a retail securities lending program and what institutions actually capture. SLaaS MAX runs autonomously, scanning portfolios, detecting high-value opportunities, triggering targeted outreach and tracking performance, removing any operational burden of managing opt-ins and driving program growth. Early clients are already reporting revenue uplift and higher end-user conversion rates.

Ronny Maate, Chief Product Officer at Sharegain, said: “SLaaS MAX is a complete GTM engine for retail securities lending: the data, intelligence, proactive focus and automation, all in one place. No more digging through data to find where to focus. It highlights the highest-value opportunities and enables our clients to act on them fast. Retail-facing financial institutions finally have everything they need to maximize the performance of their SL offering."

Conor Moran, Head of Customer Success at Sharegain, added: "SLaaS MAX gives our clients a faster path to grow their SL offering with no additional resources on their side. Automated marketing outreach, real time insight and the ability to present retail clients with relevant opportunities exactly when it matters. Clients that have been part of the design are already seeing a step change and their results speak for themselves."

SLaaS MAX has been built to roll out new capabilities in short timeframes and will continually evolve with clients' needs, ensuring institutions stay ahead of the curve as the retail securities lending landscape develops.

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For further information, please contact: media@sharegain.com

About Sharegain

Sharegain is a leading B2B global securities lending fintech. Sharegain has democratized the securities lending market through its unique solution, unlocking potential revenue generating opportunities that were previously the preserve of big financial institutions. Sharegain's end to end digital solution combines full control and transparency with minimal overhead or up-front costs, enabling private banks, online brokers, wealth managers, asset managers and custodians to lend their stocks, bonds and ETFs, and generate additional revenue for their own business and their clients.