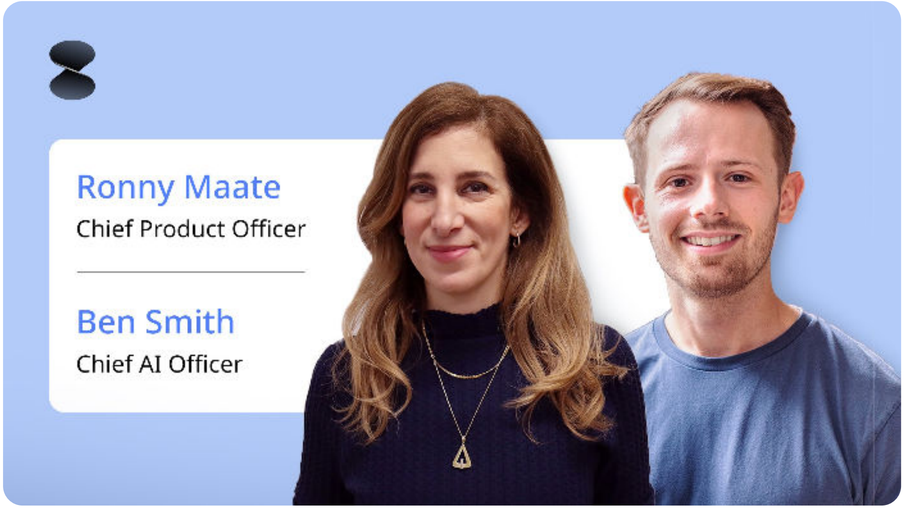

March 4 2026

Sharegain names Ronny Maate CPO and promotes Ben Smith to CAIO, setting the AI-native standard for retail-ready securities lending

Renowned for its modern, enterprise-grade technology stack, Sharegain is now uniquely positioned to deliver scalable, AI-powered solutions that meet the demands of global financial institutions.

London, March 4, 2026: – Sharegain, a leading global capital markets fintech, today announced two senior appointments to accelerate product velocity and platform execution. Ronny Maate joins as Chief Product Officer (CPO), and Ben Smith is promoted to Chief AI Officer (CAIO).

As securities lending scales with retail participation, financial institutions are choosing platforms that are API-first, enterprise-ready and built to compound. Sharegain's expanded C-suite aligns behind one mandate: ship faster, scale globally, and turn AI into visible client value.

Product at scale

Maate brings 20+ years leading B2B and B2C fintech platforms used by hundreds of millions of end clients. She will own product strategy, design and delivery, with AI integration a core part of that remit.

Ronny Maate, CPO said: “The market is choosing platforms that pair enterprise-grade resilience with relentless iteration. Sharegain already has the stack; my job is to compound its impact for our clients and the millions they serve, and I’m excited to work with Ben to continue meaningfully embedding AI within our product.”

AI with domain depth

A Sharegain original with a decade building the company’s securities lending technology, Smith will embed AI across revenue optimisation, liquidity and operations, grounded in governance, explainability and responsible deployment from day one.

Ben Smith, CAIO, commented: “AI should amplify expertise. We’re putting it to work where it moves the needle most: revenue optimisation, operational automation and an elevated client experience, built into the platform, not bolted on.”

Boaz Yaari, CEO & Founder of Sharegain, added: “Clients are rolling out retail-ready securities lending at serious scale. That demands a modern stack and AI that is native to the platform. Ronny and Ben sharpen our edge as we set the benchmark for how institutions launch, scale and run securities lending programs globally.”

What this means for our clients & partners

- **Zero to value faster:** API-first integration and white glove onboarding reduce time to launch without rearchitecting core systems. Pre-built workflows and compliance modules cut internal lift while preserving institutional control.

- **Scale without a ceiling:** Retail-grade throughput for very large account volumes. Horizontal scaling across regions, entities and booking models. One stack, many markets.

- **AI you can trust (and measure):** Revenue uplift via smarter inventory selection and pricing. Operational lift cut through agentic exception handling, triage automation, and governance by design, with built-in model accountability, monitoring, and clear human-in-the-loop controls.

- **Resilience and control:** Enterprise security, configurable entitlements and granular oversight across the full lending lifecycle. Built-in transparency for tax and regulatory reporting.

- **Open ecosystem:** Modern interfaces and partnerships that slot into the tools institutions already use. No vendor lock-in, no dead ends.

Ends

For further information, please contact: media@sharegain.com

About Sharegain

Sharegain is a leading B2B global securities lending fintech. Sharegain has democratised the securities lending market through its unique solution, unlocking potential revenue generating opportunities that were previously the preserve of big financial institutions. Sharegain's end to end digital solution combines full control and transparency with minimal overhead or up-front costs, enabling private banks, online brokers, wealth managers, asset managers and custodians to lend their stocks, bonds and ETFs, and generate additional revenue for their own business and their clients.