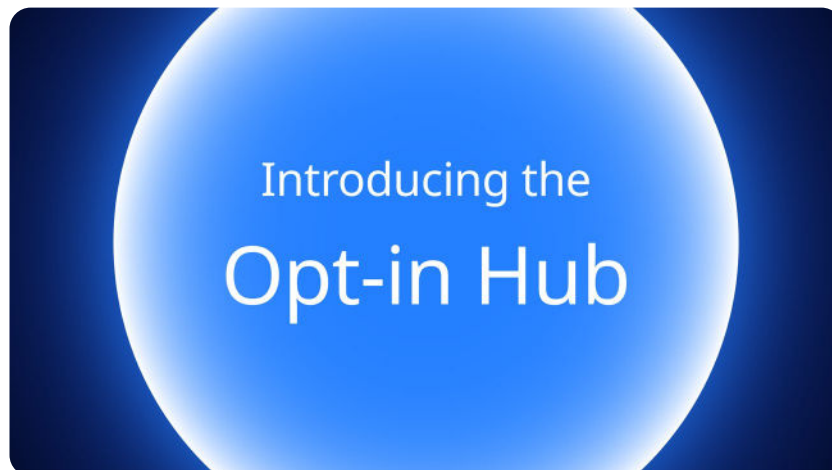




Sharegain launches “Opt-in Hub”: transforming securities lending adoption for retail facing financial institutions

Built for scale, designed for results—Sharegain removes the friction from program adoption.

London, August 12, 2025: — Sharegain, a leading global capital markets fintech, announces the launch of its Opt-in Hub, a first-of-its-kind solution that enables retail-facing financial institutions to drive wider adoption of their securities lending program with speed, precision, and measurable impact.

Built to address one of the industry’s biggest challenges—end-user adoption—the Opt-in Hub combines real-time intelligence, smart automation, and intuitive tools to deliver a truly end-to-end experience. Whether you're an online broker looking to automate targeted outreach or a private bank seeking to engage high-touch clients, the Opt-in Hub makes it easy to identify, activate, and monetize lending opportunities across millions of underlying accounts.

Ben Smith, Head of Product at Sharegain, said: “Powered by our robust data engine, the Opt-in Hub transforms how our clients drive adoption to their securities lending programs. From real-time opportunity detection to automated, API-driven outreach and performance tracking, it delivers actionable insights that eliminate the heavy lifting of opt-in for financial institutions. The Opt-in Hub was built by listening closely to our clients. They told us they needed a smarter, more intuitive way to engage end-users—and we delivered a solution designed specifically to meet that need.”

Saul Dawes, Head of Sales at Sharegain said: “This is a game-changer for client engagement. It allows our clients to present end-users with real, relevant opportunities at exactly the right moments, creating powerful ‘wow’ moments that drive adoption. The first solution of its kind, the Opt-in Hub blends our deep industry expertise with cutting-edge technology to drive wider retail investor participation.”

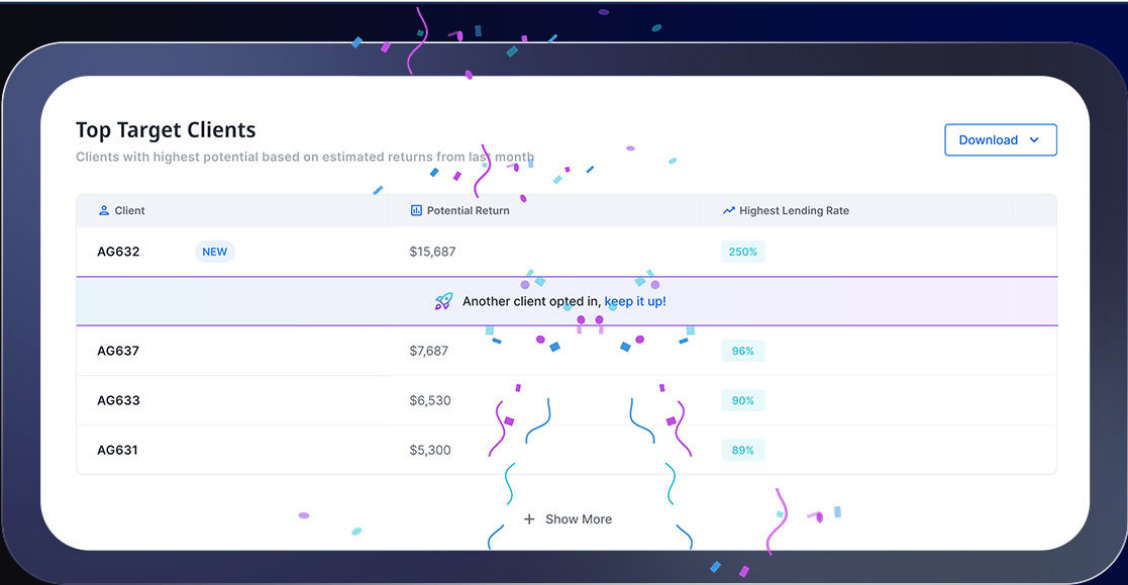
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For further information, please contact: media@sharegain.com

Product Detail

The Opt-in Hub includes:

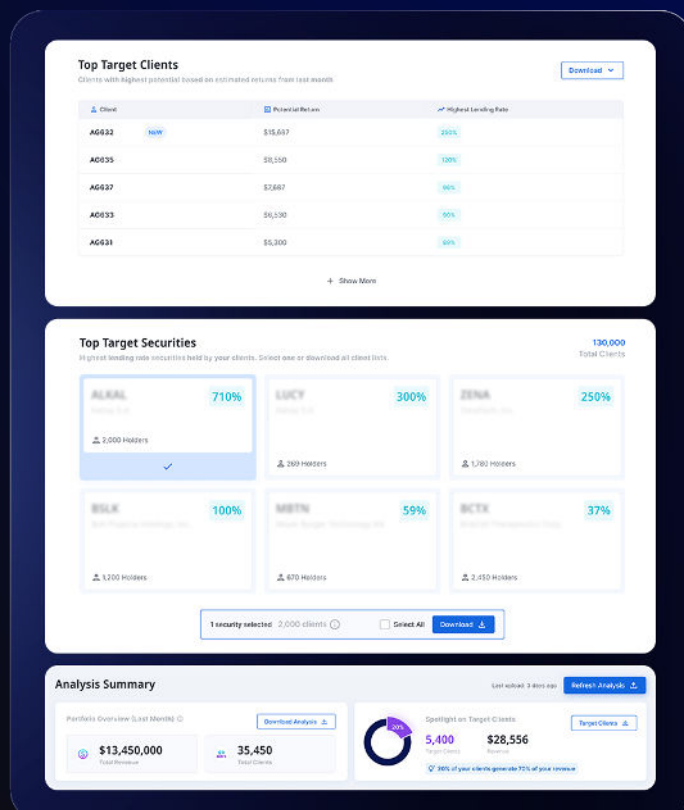
- **Opportunity Engine** – A smart engine that continuously scans underlying accounts to identify lending opportunities in real time.
- **Outbound Tools** – A powerful API and a dedicated dashboard for relationship managers, enabling personalized, data-driven outreach.
- **Real-Time Results** – Instant visibility into client engagement and revenue generation, especially for high-value clients.





Progress tracking & real time status

Find your highest value opportunities



About Sharegain

Sharegain is a leading B2B global securities lending fintech. Sharegain has democratized the securities lending market through its unique solution, unlocking potential revenue generating opportunities that were previously the preserve of big financial institutions. Sharegain's end-to-end digital solution combines full control and transparency with minimal overhead or up-front costs, enabling private banks, online brokers, wealth managers, asset managers and custodians to lend their stocks, bonds and ETFs, and generate additional revenue for their own business and their clients. For more information, visit sharegain.com.

With securities lending, as with other investment activities, your capital may be at risk.

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