03/06/25

Sharegain launches a unique securities lending offering for Prime Brokers

London, 3 June 2025: – Sharegain, a leading global capital markets fintech, today announced the launch of Primelocate, a complementary securities borrowing offering designed to help Prime Brokers expand access to small and micro-cap securities.

Prime Brokers increasingly need better coverage of small and micro-cap securities for hedge fund clients. However, sourcing this supply from large institutional lenders has proven to be challenging.

Sharegain, the world's leading securities lending agent for retail-facing financial institutions, offers access to thousands of unique securities. Collaborating with prominent market participants as design partners, Sharegain introduces an innovative approach that simplifies the borrowing process for hard-to-borrow small and micro-cap securities, ensuring access to unique availability with a streamlined borrowing process at a fixed price.

Primelocate is a natural addition to Sharegain's existing offering for Prime Brokers, addressing their needs to increase volumes, reduce fails, and eliminate the archaic and costly 'buy to lend' practice.

Stuart Jarvis, Head of Strategic Partnerships at Sharegain, said: "We constantly seek ways to add value and simplify the way our market works, across the entire value chain, for the benefit of all participants. Existing locate and trading practices within the securities lending space did not support the mobilization of small and micro-cap securities available in retail accounts. Primelocate offers a new way to tap into this unique inventory, significantly broadening the range of securities available for locates."

Boaz Yaari, Founder and CEO of Sharegain, added: "The participation of private investors in capital markets has surged in recent years, impacting all aspects of the industry, including securities lending. New supply from retail investors creates new trading opportunities for borrowers, enhances overall market liquidity, and delivers greater value to asset owners."

Ends

For further information, please contact: media@sharegain.com

About Sharegain

Sharegain is a leading B2B global securities lending fintech. Sharegain has democratized the securities lending market through its unique solution, unlocking potential revenue generating opportunities that were previously the preserve of big financial institutions. Sharegain's end-to-end digital solution combines full control and transparency with minimal overhead or up-front costs, enabling private banks, online brokers, wealth managers, asset managers and custodians to lend their stocks, bonds and ETFs, and generate additional revenue for their own business and their clients. For more information, visit sharegain.com.