

Press Release

Sharegain appoints Ahikam Finkel as VP R&D

Finkel joins from AppsFlyer, where he led R&D Operations.

London, UK, December 12, 2022: - Sharegain, a leading global capital markets fintech, today announced the appointment of Ahikam Finkel as VP R&D.

Finkel, joins from the Israeli unicorn, AppsFlyer, which is a global leader in app measurement and analytics.

Finkel has considerable experience and expertise in scaling and globalizing R&D teams and managed the cross R&D processes as AppsFlyer grew from 70 to over 400 engineers. Finkel joins Sharegain to scale Sharegain's existing R&D capabilities and turn it into a global capital markets' R&D powerhouse.

"I am proud to be part of Sharegain's mission to democratize securities lending and look forward to be part of the company's senior leadership team and steer our continued upward trajectory", said Finkel. "I have been highly impressed by Sharegain's R&D capabilities and unique product, and I am excited to collaborate with its existing – and future – talent and experts."

Boaz Yaari, CEO & Founder of Sharegain, said: "I am delighted to welcome Ahikam to Sharegain's senior leadership team. Ahikam is a fantastic person and a natural born leader. He brings a depth of knowledge and expertise in scaling and managing global R&D teams at scale. It was instantly clear from our first meeting that he is a natural fit to the Sharegain culture and has a strong entrepreneurial, results-driven, and long-term-focused DNA. I have no doubt Ahikam will have a major impact in Sharegain, as we continue to grow globally and work tirelessly to level the playing field in capital markets."

Finkel's arrival comes at a pivotal time for Sharegain. The company's globally unique Securities Lending as a Service (SLaaS) solution for wealth managers continues to set a new standard for securities lending. In today's unpredictable and volatile market conditions Sharegain enables every wealth manager to generate additional income from the assets they hold, for their benefit and their customers.

Ends**Contact us**Media@sharegain.com**About Ahikam Finkel**

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Ahikam has 20 years of experience in a variety of R&D and leadership roles. Specializing in leading efficient engineering organizations, Ahikam builds, manages, and develops results-driven and evidence-based technology solutions that power companies' growth strategies. Ahikam's previous roles include VP of R&D Operations at AppsFlyer, R&D scaling consultant for various Israeli tech companies and R&D, automation and QA leadership roles at Jethro, Sigma Designs, and Expand Networks. Ahikam frequently gives lectures at higher education centers and is active in several mentorship programs. He is also a trained paramedic and volunteers in the Israeli Red Cross organization.

About Sharegain

Sharegain is a leading securities lending and capital markets infrastructure FinTech. Sharegain is democratizing the \$3 trillion securities lending market through its unique Securities Lending as a Services (SLaaS) solution, which empowers every investor with income-generating solutions that were previously the preserve of big financial institutions. Sharegain's end-to-end digital solution combines full control and transparency with minimal overheads or up-front costs, enabling online brokers, private banks, asset managers and custodians to lend their stocks, bonds and ETFs, and generate additional revenue for their own business and their clients.

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